APPENDIX - D MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

B.Sc., HOTEL MANAGEMENT PART II – ENGLISH 1 (CREDITS 3) COMMUNICATIVE ENGLISH – I

Objectives:

- To impart knowledge about the basic grammar
- To get practiced to write sentences without grammatical mistakes.

UNIT I

Grammar I

Parts of speech – An introduction (Subject, Verb, Adjectives, Adverb, Pronoun, Preposition, Conjunction, Interjection.

Articles, Tenses, Voices (Active and Passive voices)

UNIT II

Grammar II

Common errors in English

- 1. Using conditional clauses
- 2. Nouns
- 3. Subject and Verb agreement
- 4. Articles & Prepositions

UNIT III

Comprehension:

reading, close activities, unknown passages, tables, Charts and graphs

UNIT IV

Composition

Precise writing – Note making – developing the hints – usage of punctuations. Paragraph writing, Essay writing, story construction, defining the proverbs.

<u>UNIT V</u>

Conversation Practice

At Front desk – At rooms – while travelling – at restaurant

Books recommended:

- 1. English grammar and composition Mc Milan.
- 2. Functional grammar and spoken and written common in English ELT OBS

- 3. Communication skills 1 and 2 Mainspring publishers
- 4. Lets speak English fluently and accurately Dr. C. Rajappan NCBH publications

PART II: ENGLISH - II (CREDITS 3) COMMUNICATIVE ENGLISH - II

Objectives:

• To impart knowledge in communication in English, preparation of resume and report writing.

<u>Unit I:</u> Communication and language skills

Barriers of communication – overcoming the barriers, listening barriers, guidelines for effective listening. Listening, speaking, reading and writing

Unit II

effective speaking

English or restaurant & hotels, polite and effective enquires and responses, addressing a group – Essential qualities of a good speaker. Delivering the speech, pronunciation, importance of speech in hotels

Unit III

Using the telephone

The nature of telephone activity in the hotel Industry – the need for developing the telephone skills

Unit IV

Job search

Planning the search for career employment/ preparing resume / applying for the job. Interview guidelines and performances.

Unit V

report writing

Definition – types of reports, writing the report/ specific report, writing tasks relevant to hotels such as (a) Important proposals (Rearrangements, expansions, refreshing etc., (b) Disputes brawls mishaps complaints.

Books recommended:

- 1. Rajendrapal&Korlahalli J.S- Essentials of business English. Correspondance Sultan chand & sons.
- 2. Rc publications Ramesh M.S and Pattanshetty Effective business English Correspondence.
- 3. Monipally and Bahl Basic Business Correspondence.
- 4. Business communication, Juneja and Aarati, Orient Blackswan.